

 **Reidinger** The Pencil Designer







Ask us about FSC® certified products.

# For nature's sake

Our world is changing. Globally as well as individually in your company. Protecting the environment is the challenge of today and tomorrow. Let's accept it.

A step is the choice of your promotional products. The environment is important to you when it comes to promotional gifts? Very good! With pencils and colored pencils from Reidinger, you are guaranteed to act sustainably.

Let's act SUSTAINABLY together. With Reidinger writing instruments made of wood. 100% nature. 100% sense of responsibility. This is how you set your mark. With your customers. With your employees. With your partners. Gift sensibly and with a good conscience. Let's make the world a little bit better together.

Reidinger writing and measuring instruments are useful, durable and climate-neutral. Produced with social responsibility at selected locations in Europe. A quality product perfect for responsible entrepreneurs like you. Support our commitment to the world of tomorrow.

  
Norbert Reidinger

Read here how seriously we take sustainability: [www.reidinger.de/en/sustainability/](http://www.reidinger.de/en/sustainability/)

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## About us

Founded 30 years ago in the Lower Franconian town Hammelburg, Reidinger GmbH developed to one of the market leaders in the promotional-pencil section.

As one of our customers you will benefit from our optimized working process, which guarantees fast and professional service. Visit our online shop and play with our incredible pencil designer – create your own pencil from many varieties. Don't hesitate to contact our well trained employees if you have questions or need assistance.

We highly focus on best quality, diversity and updated design during our production process. »Your pencil« will be individually manufactured according to your requirements.

Sustainability, ecological and social values are very important for us – as well as customer service and customer satisfaction.

Do we deserve a »pat on the shoulder« for excellence? Not yet, but we are working on it!

## Effective advertising with Reidinger pencils

Advertise effectively – and generate positive associations at the same time? Writing utensils are first choice when it comes to increasing the popularity of your company – and make it likeable!

It is not surprising, pencils are still in use: writing down a sudden inspiration, the first layout, a side note, a sketch, Post-it messages, shopping lists, Sudoku, ... For all the abovementioned the pencil is the first choice.

**Despite the so called »digital era«, pencils as communication tool are still very popular.** Corporate Design, a company logo or the advertising message are presented in a »handy« way. The customer naturally remembers the advertisement message – haptic and visible – and will connect it with your product.

Researches confirm that 80% of the people who were given a promotional product will remember the brand or the company. This kind of advertising is three times more effective than paper print advertising and even has a wider reach than TV advertising.

**Small gifts keep a friendship alive – and make your customer return.**

## Service

It is important to us to provide professional and friendly advice and assistance for special requirements as well as smooth and reliable procedure of your order.

### Consultancy

Our team is looking forward to assist you and give professional and qualified advice.

Would you like more information?  
About an article, the type or design?

Call us - we will try to make the »most impossible« request possible!


### Quantity tolerance

Due to order related manufacturing, a quantity tolerance of +/- 10 % is reserved for technical reasons.



Customer support:  
**+49 (0)9732 9105-0**  
Fax:  
**+49 (0)9732 9105-40**  
e-Mail:  
**info@reidinger.de**

Find your personal contact at [www.reidinger.de/en](http://www.reidinger.de/en)



# The perfect tool for your ideas & sketches: the pencil

getting your thoughts on paper

## Our allround artist

### Pencils are perfect allrounders.

They are used by everyone – in nearly all situations: Reidinger pencils always fit.  
And best of all: **the pencil – imprinted with your individual advertising message – will be recognized everywhere and always remembered.**

Get inspired and create your individual pencils with our unique pencil-designer:  
[www.reidinger.de/en/configurator](http://www.reidinger.de/en/configurator)

By the way: Our pencils are FSC® certified, 100% climate neutral, Made in EU and tested by LGA/TÜV Rheinland.  
That implies: Reidinger pencils are eco-friendly and therefore a responsible promotional item!



# A piece of nature: Natural-pencils

A promotional product for those who attach great importance to the environment ... and want to show that!



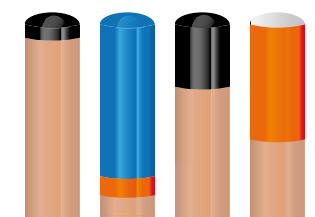
## Natural pencils

- Item No. 7050**  
Natural pencil, sharpened, HB lead  
Quantity: from 2.016 pieces  
PU: 144 pieces  
175 mm
- Item No. 7051**  
Natural pencil, sharpened, HB lead  
Quantity: from 2.016 pieces  
PU: 288 pieces  
85 mm
- Item No. 7055**  
Natural pencil with eraser, sharpened, HB lead  
Quantity: from 2.016 pieces  
PU: 144 pieces  
185 mm
- Item No. 7056**  
Natural pencil with eraser, sharpened, HB lead  
Quantity: from 2.016 pieces  
PU: 288 pieces  
95 mm



FSC® certified,  
100% climate neutral,  
Made in EU and TÜV tested.

Variety of lacquered caps,  
rings and end caps



3 different  
ferrule colors



15 different eraser colors





# An endless color range ... lacquered pencils

Every color you want – we paint them for you.  
With lacquering, lacquer caps and erasers there are almost endless combinations. The perfect way to show your advertising message, logo and Corporate Design – and the perfect way to be remembered by your target group.



## Lacquered pencils

from 2.016 pieces in 26 standard colors

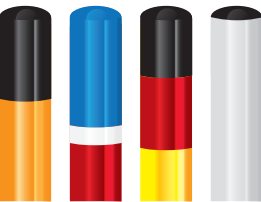
- 03: white
- 12: black (similar Pantone Black C)
- 24: grey (similar Pantone Cool Gray 7 C)
- 01: yellow (similar Pantone Yellow C)
- 13: dark yellow (similar Pantone 123 C)
- 02: orange (similar Pantone 165 C)
- 21: ochre (similar Pantone 2007 C)
- 11: brown (similar Pantone 478 C)
- 22: red brown (similar Pantone 174 C)
- 23: dark brown (similar Pantone 4625 C)
- 16: blackberry (similar Pantone 249 C)
- 09: light red (similar Pantone 485 C)
- 15: crimson (similar Pantone 220 C)
- 10: red (similar Pantone 186 C)
- 14: rosa (similar Pantone 204 C)
- 08: purple (similar Pantone 5195 C)
- 07: dark blue (similar Pantone 7692 C)
- 06: blue (similar Pantone 660 C)
- 18: medium blue (similar Pantone 2184 C)
- 17: light blue (similar Pantone 2915 C)
- 19: light green (similar Pantone 2413 C)
- 20: green (similar Pantone 335 C)
- 04: grass-green (similar Pantone 363 C)
- 05: dark green (similar Pantone 349 C)
- s: silver
- g: gold

from 2.016 pieces in your special color



FSC® certified,  
100% climate neutral,  
Made in EU and TÜV tested.

More details about the printing areas  
can be found on page 63.



Variety of lacquered caps,  
rings and end caps



15 different eraser colors



3 different  
ferrule colors



- 1 Item No. 7060**  
Lacquered pencil, sharpened, HB lead



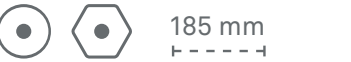
Quantity: from 2.016 pieces  
PU: 144 pieces

- 2 Item No. 7061**  
Lacquered pencil, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 288 pieces

- 3 Item No. 7065**  
Lacquered pencil with eraser, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 144 pieces

- 4 Item No. 7066**  
Lacquered pencil with eraser, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 288 pieces



# Body painting

»LIMITLESS«



## Foil transfer printing

No limit for your printing area!

360° all-around printing on pencils!

Seamless motifs all-over the pencil, lacquered rings, forms, shapes and photos wherever you want ...

Be creative and design your special promotional messenger!



Climate neutral product.  
More details about the printing areas  
can be found on page 63.



2 different  
ferrule colors



- Item No. 7060.10**  
pencil white lacquered, sharpened  
with 360° foil transfer printing in photo quality

175 mm

quantity: from 500 pieces  
VE: 250 pieces
- Item No. 7065.10.0s03**  
pencil white lacquered with eraser, sharpened  
with 360° foil transfer printing in photo quality

185 mm

quantity: from 500 pieces  
VE: 250 pieces
- Item No. 7065.10.0g03**  
pencil white lacquered with eraser, sharpened  
with 360° foil transfer printing in photo quality

185 mm

quantity: from 500 pieces  
VE: 250 pieces





The elegant way of writing. Black pencils.



## Black pencils

### 1 Item No. 7070

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 144 pieces

### 2 Item No. 7071

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 288 pieces



3 different  
ferrule colors



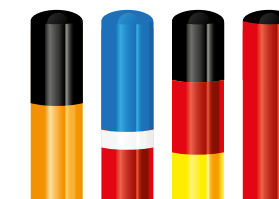
15 different eraser colors  
(see page 9)



metal caps in silver, gold, copper,  
green and blue



Variety of lacquered caps,  
rings and end caps.



Quality goods, FSC® certified,  
100 % climate neutral and TÜV tested.

More details about the printing areas  
can be found on page 63.

from 2.016 in 26 standard colors: see page 11



from 2.016 pieces in special colors

### 3 Item No. 7075

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 144 pieces

### 4 Item No. 7076

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 288 pieces





Add an »extra« on top  
of your pencil



# Eraser pencil topper for pencils

Individual eraser imprinted with your logo

There is not much that goes as well with an imprinted pencil than a funny and original designed eraser!  
Combined with an imprinted pencil, the eraser with its special shape is easily turned into an eye-catching promotional article:  
with extra-large advertising space for logo, product, slogan, photo etc.

**i** 100% climate neutral, white, on TPE basis,  
recyclable, without PVC plasticisers/phthalates

## eraser standard shape

2D shape rectangle, round, heart and  
oval, white, 4C imprinted

quantity: from 576 pieces  
VE: 144 pieces

## eraser individual shape Item No. 4010

individual 2D shape  
white, 4C imprinted

quantity: from 5.000 pieces  
VE: 144 pieces

### 1 Item No. 4001



size: ca. 36 x 23 x 13 mm

### 3 Item No. 4003



size: ca. 31 x 32 x 13 mm

### 2 Item No. 4002



size: ca. 29 x 13 mm

### 4 Item No. 4005



size: ca. 27 x 35 x 13 mm





... an ageless gem

# The Crystal pencil

## Crystal-pencil



**Preciosa® Crystals**

... a sense of luxury on your desk

### For those who look for something special:

Elegant and stylish pencils refined with Preciosa® crystals.

Tip: your advertising print will look nice on the shimmering, matt black lacquered top!

#### 1 Item No. 7070.80.12s

elegant crystal-pencils made with Preciosa® crystals, black colored wood, matt black lacquered, HB lead



177 mm  
-----

Quantity:

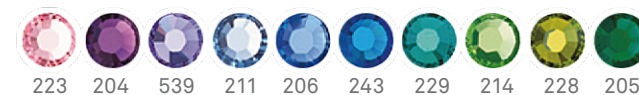
without print from 288 pieces

with print from 576 pieces

from 2.016 pieces in your special color

PU:

144 pieces



Quality goods, FSC® certified,  
100 % climate neutral and TÜV tested.

All printing sizes can be found on page 63.



CRYSTALS BY  
**PRECIOSA**

Available in these  
lacquer colors:

03: white

12: black

24: grey

02: orange

10: red

07: dark blue

04: grass-green

0g: gold

21 crystal colors



Item No. 7060.40.s



Item No. 7050.40.s




# mag(net)ically compelling...

Elegant, high-quality & quite handy!  
The magnetic pencil with your print will attract attention!



Advertising that sticks to the target group  
The Magnetic-pencil

## Magnetic-pencils

 neodymium-iron-boron: the world's most powerful magnet!

- 1 Item No. 7090**  
Magnetic-pencils made of black colored wood, sharpened, matt black lacquered, finished with silver shimmering metal ferrule, HB lead.  
Pencil end is magnetic

  178 mm

Quantity: without print from 288 pieces  
with print from 576 pieces  
PU: 72 pieces

metal caps in silver, gold, copper, green and blue




### Accessory for magnetic-pencils

- » **Item No. 7099**  
metal plates, Ø 20 mm, self-adhesive



PU: 144 pieces

 Certified quality goods, climate neutral, tested by TÜV, and compliant with the toy-safety-order DIN EN 71/III.

All printing sizes can be found on page 63.



  
  
  
800g




# The »Royal« pencil

A real gem for every desk



## Kinglike pencils

 The crowning glory of your promotional products:  
Pencils with shining-like-gold or silver crown.

Make your customer king!

**1 Item No. 7040**

Crown-pencil made of black colored wood,  
sharpened, matt black lacquered, HB lead.  
Finished with metal crown in gold or silver



190 mm  
-----

Quantity: without print from 288 pieces  
with print from 576 pieces  
from 2.016 pieces in your special color

PU: 72 pieces



Quality goods, FSC® certified,  
100 % climate neutral and TÜV tested.

All printing sizes can be found on page 63.



Available in those  
lacquer colors:

- 03: white
- 12: black
- 24: grey
- 02: orange
- 10: red
- 07: dark blue
- 04: grass-green
- 0g: gold
- or:
- natural with  
clear lacquer



1





writing with glamour

... conquers the heart  
of every woman

## »Glamour« pencils



The high-quality metal ball with sparkling crystals turns your pencil into a special promotional product.

### Anything but ordinary:

A real gem made out of black colored wood with sparkling crystals on a high-quality metal ball. The striking combination of materials turns this pencil into a real eye-catcher – and puts your advertising message in the spotlight.

### 1 Item No. 7030

Exclusive pencil with stylish crystal-ball in 3 different designs, black colored, sharpened, matt black lacquered, HB lead



182 mm  
-----

Quantity: without print from 288 pieces  
with print from 576 pieces  
from 2.016 pieces in your special color

PU: 72 pieces



Quality goods, FSC® certified,  
100 % climate neutral and TÜV tested.  
All printing sizes can be found on page 63.

golden ball  
white crystals



silver ball  
red crystals



silver ball  
white crystals



Available in those  
lacquer colors:



03: white



12: black



24: grey



02: orange



10: red



07: dark blue



04: grass-green



0g: gold

or:



natural with  
clear lacquer





# Pencil-packagings

Much more than »just« a protective shell.

## Packagings

**Only the right packaging completes a present.**

With »side-effects« or packed in an elegant individual packaging.

A simple imprint or all around printing – **an individual pencil packaging presents your promotional product in the proper light.**

Get inspired and allow yourself to be convinced that a packaging is much more than »just« a protective shell.

Pencil-packagings ...

present your promotional product  
in a special way &  
convey your advertising message



# The packaging with side-effects

Your intelligent packaging with multiple use

Protected: DE 20 2009 001 579.3 and 001082010-0001

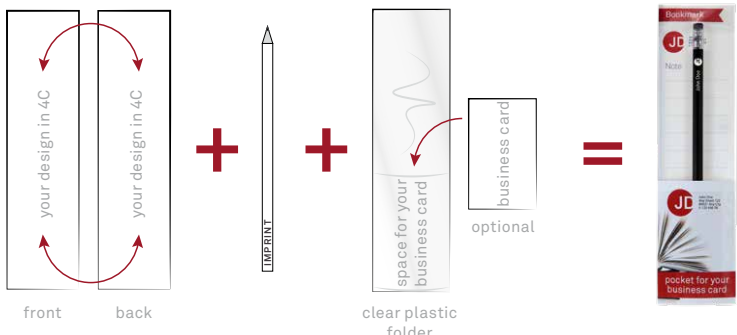


- With inlay (in clear plastic folder)**  
Flexibly designed as:
- bookmark
  - voucher
  - note
  - calendar
  - product presentation
  - and much more

With your desired pencil

pocket for your business card

Climate neutral product



» **Item No. 8011**  
pencil packaging  
Clear eco plastic folder with inlay, 4/4c printed with pocket for business cards, for 1-4 pencils

54 x 210 mm

Quantity: from 1.000 pieces

» **Item No. 8013**  
pencil packaging for pencil with eraser topper  
Clear eco plastic folder with inlay, 4/4c printed with pocket for business cards

60 x 210 mm

Quantity: from 1.000 pieces

# Plug-in card

The fast and natural packaging



**Plug-in card**  
4/4 c printed all-over on both sides

- Flexibly designed as:
- product presentation
  - voucher
  - note
  - calendar
  - bookmark
  - and much more

With your desired pencil

if needed:  
business card can be placed underneath the pencil

Climate neutral product



» **Item No. 8012**  
pencil packaging  
with cuted strap, 4/4c printed for 1 pencil

54 x 210 mm

Quantity: from 1.000 pieces



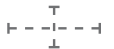
# Exclusive packagings

## Put your product in the spotlight!

Packed nicely and elegant, the »Glamour« pencil (see page 24-25) leaves a lasting impression!


**i** Our packagings are climate neutral!




**1 Item No. 8030**  
Exclusive individual packaging made of black colored Ecoboard, 270 gr/qm,  
 205 x 40 x 15 mm  
Quantity: already from 288 pieces  
Printing area: 80 x 30 mm  
(printable in silver, white and gold)

**i** The individual packaging is also perfect for the »Royal« pencil (see page 22).




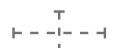
**2 Item No. 8052**  
Slide-in case in Silver, for up to 4 pencils  
 200 x 50 mm  
Quantity: from 330 pieces  
Printing area 1-2 colored: 80 x 30 mm  
Printing area 3-4 colored: 40 x 30 mm



**3 Item No. 8060**  
3 pcs set sliding box made of black eco-board, 250 g/qm and clear PET (0,19 mm)  
 180 x 24 x 8 mm  
Quantity: from 330 pieces



**4 Item No. 8083**  
3 pcs set clear plastic box made of clear PET (0,3 mm)  
 179 x 22 x 8 mm  
Quantity: from 330 pieces

**5 Item No. 8080**  
3 pcs set transparent box made of clear PET (0,3 mm) and black eco-board, 250 g/qm  
 179 x 23 x 8 mm  
Quantity: from 330 pieces  
Printing area: 80 x 20 mm





For great works  
of art ...  
from our little ones

Colored pencils

## For young customers

For those who like it colorful – not only for children.  
Bring out the main points with pencils from Reidinger.

The cases provide enough space for your imprint.

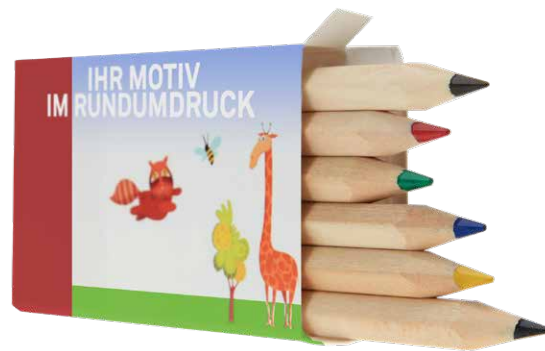
By the way: For our climate-neutral colored pencils we only use goods tested by LGA/TÜV Rheinland,  
FSC® certified, Made in EU and DIN EN 71/III compliant.




# Colored pencils 6pcs set

All cases already from 1.000 units with your individual motif in all-around print (4 colored ).


 By the way: For our climate-neutral pencils we only use goods tested by LGA/TÜV Rheinland, FSC® certified, Made in EU and DIN EN 71/III compliant.




<b>1</b>	<b>Item No. 9000</b>
	Colored pencil set, 6 colors, natural, cardboard etui
	85 mm
Menge:	from 1.000 pieces
VE:	66 pieces



We are also happy to offer you an individual design for your box!

 printing area  
all-over offset printing for a perfect presentation of your promotional message




<b>2</b>	<b>Item No. 9001</b>
	Colored pencil set, 6 colors, natural, cardboard etui
	175 mm
Menge:	from 1.000 pieces
VE:	30 pieces

# Examples

all-over all-round printing already from 1.000 pieces!



 No matter how many pencils, which color of the lead or lacquering – ask for an individual offer!





# Colored Jumbo pencils

... now it gets colorful!



## Colored Jumbo pencils

The large ones for the smallest

Pretty big – the right size for small children's hands in the classic hexagonal style.  
XXL colored pencils **with your individual imprint on the case for your advertising message.**  
Your personal promotional product for tomorrow's customers.



We are also happy to offer  
you an individual design  
for your etui!

### 1 Item No. 9005

JUMBO colored pencils, 6 pcs set, Ø ca. 11 mm,  
extra big color lead (Ø 5,5 mm), in cardboard etui



85 mm  
-----

Quantity: from 1.000 pieces  
PU: 30 pieces



All etuis already from 1.000 units with  
your individual motif in all-around print  
(4 colored ).

Also available with lacquered color:  
lacquer color conform with lead color.

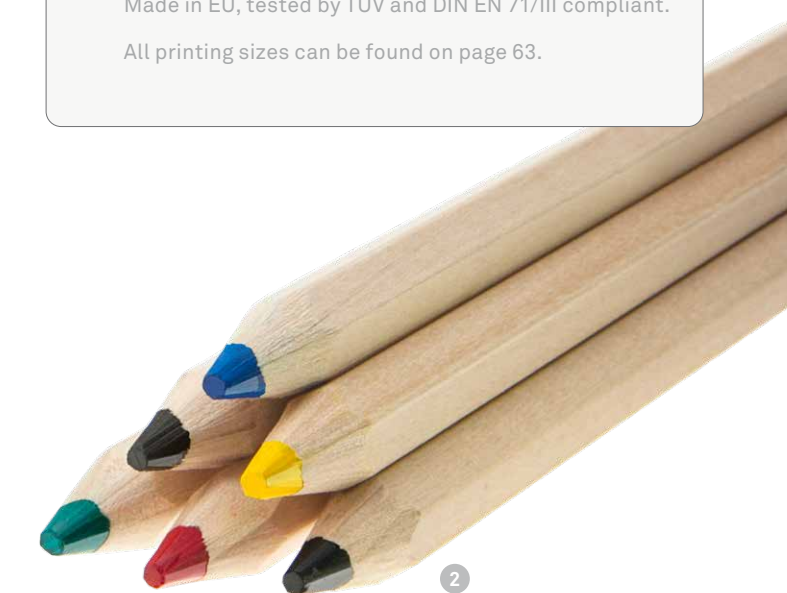
No matter how many pencils, which color  
of the lead, lacquering or shape – ask for  
an individual offer!



Round on demand.

Climate-neutral colored pencils, FSC® certified,  
Made in EU, tested by TÜV and DIN EN 71/III compliant.

All printing sizes can be found on page 63.



### 2 Item No. 9004

JUMBO colored pencils, 6 pcs set, Ø ca. 11 mm,  
extra big color lead (Ø 5,5 mm), in cardboard etui



175 mm  
-----

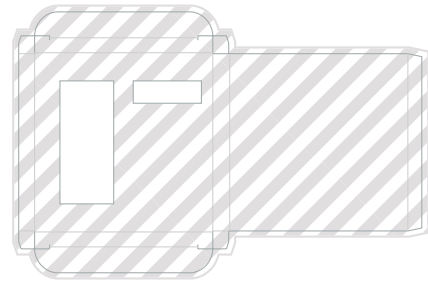
Quantity: from 1.000 pieces  
PU: 120 pieces



# Colored pencil set with memo cards

For coloring and playing!

If you would like to gain the favor of future customers, we have just the right tool: the new **play and paint set** for little artists is playing and training their memory at the same time.



We are also happy to offer you an individual design for your etui!



**Etui in individual design**  
(motif & punching form, already from 1.000 pieces in all-over all-round print)

**6 colored pencils, short**  
(individual design for pencils, natural, lacquered, hexagonal, round)

**26 memo cards** for coloring and playing (imprint with logo on back of the memo cards optional, individual design for the memo cards)

All printing sizes can be found on page 63.

Climate-neutral colored pencils, FSC® certified, Made in EU, tested by TÜV and DIN EN 71/III compliant.

**1 Item No. 9010**  
Paint & Play set with memo cards, 6pcs set, Ø ca. 7 mm, incl. 4c offset printing, with 26 memo cards for coloring



Quantity: from 1.000 pieces  
PU: 60 pieces

**2 Item No. 9015**  
JUMBO Paint & Play set with memo cards, 6pcs set, Ø ca. 11 mm, extra big color lead (Ø 5,5 mm), incl. 4c offset printing, with 26 memo cards for coloring




Quantity: from 1.000 pieces  
PU: 30 pieces








# Rainbow pencils

 Colorful things for your young target group with 4-colored lead

- 1 Item No. 9021**  
Rainbow pencil with 4-colored lead, sharpened, natural, Ø 7,4 mm

 175 mm  
-----

Quantity: from 1.008 pieces  
PU: 144 pieces

 Climate-neutral colored pencils, FSC® certified, Made in EU, tested by TÜV and DIN EN 71/III compliant.



Also available in lacquered colour  
All printing sizes can be found on page 63.



- 2 Item No. 9019**  
JUMBO rainbow pencil with 4-colored lead, sharpened, natural, Ø 11 mm, color lead Ø 5,5 mm

  175 mm  
-----

Quantity: from 1.008 pieces  
PU: 144 pieces



A detailed photograph of a workshop. In the center, a clear glass jar holds several pencils, including red and white ones. The jar sits on a rustic wooden workbench. Surrounding the jar are various tools: a yellow folding ruler, a hand saw, a hammer, and a small wooden box filled with screws. In the foreground, there are sheets of paper with technical drawings or circuit diagrams. The lighting is warm and directional, casting long shadows across the wooden surface.

Create something new

Each work starts with reaching out for a pencil

## Pencils for makers

### **For big and small projects.**

A real allrounder – for all branches! Its size makes him long lasting and provides a writing capacity for lots of projects. Just what makers need.

Make a big impression with your individually imprinted giant pencil!

By the way: All our XXL pencils are 100% climate neutral, Made in EU and are tested by LGA/TÜV Rheinland.



A classic



Carpenter pencils

# Carpenter pencils - a classic

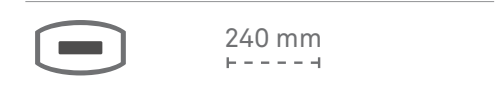
**i** All carpenter pencils are made out of lime wood, TÜV/LGA tested, 100% climate neutral and Made in EU.

**Available in 9 standard colors:**

- 00: natural with clear lacquer
- 01: yellow RAL 1018 (similar HKS 3)
- 02: orange RAL 2004 (similar HKS 8)
- 03: white
- 05: green RAL 6029 (similar HKS 65)
- 07: blue RAL 5005
- 09: red RAL 3020 (similar HKS 14)
- 12: black
- 24: silver

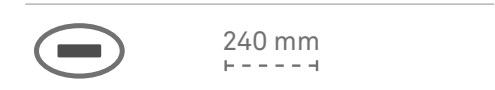
from 1.008 pieces standard colors,  
from 5.040pieces special colors,  
lacquered caps and rings on demand

**1 Item No. 6006**  
angular-oval, sharpened or unsharpened,  
medium-hard lead

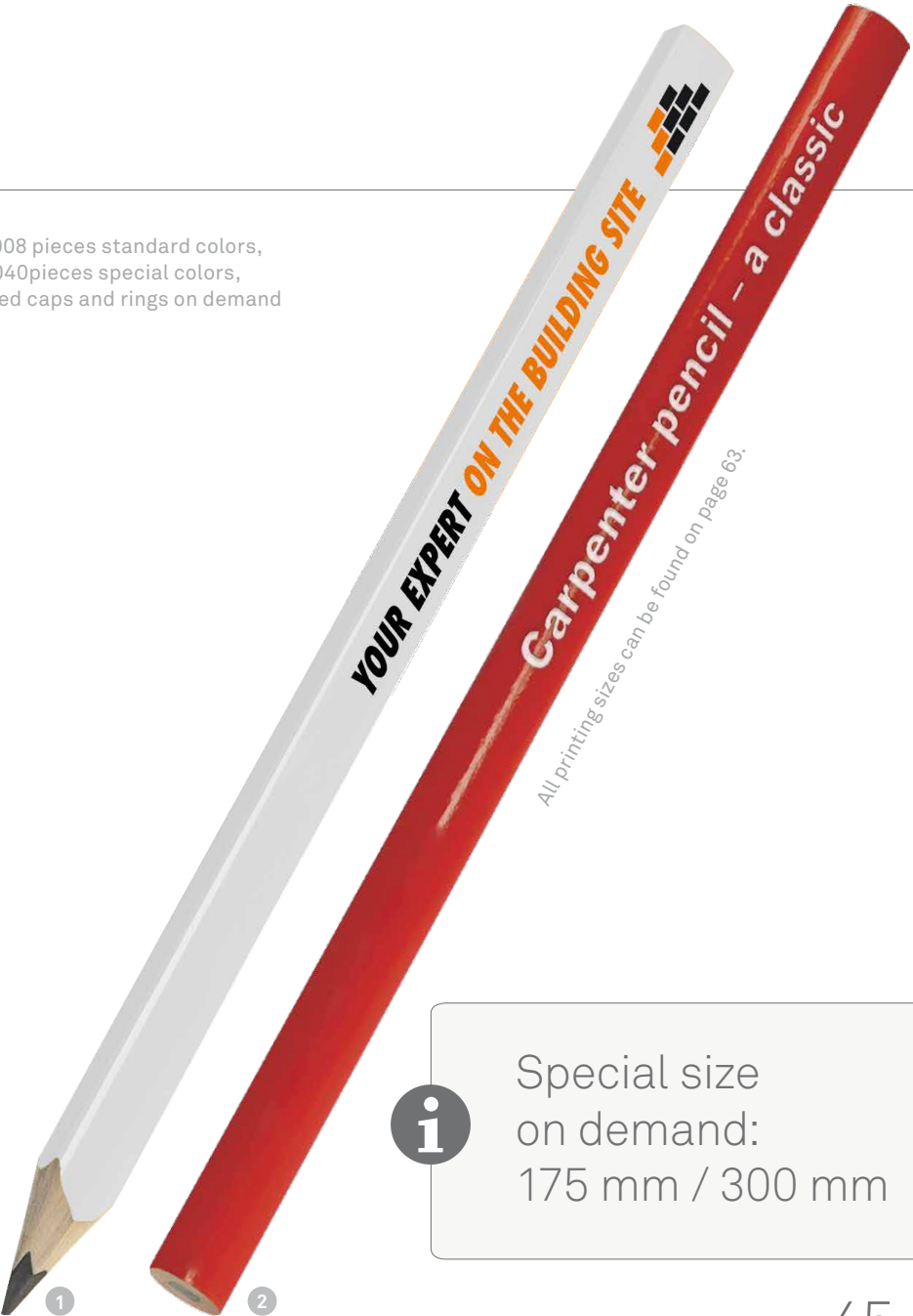


Quantity: from 1.008 pieces  
PU: 144 pieces

**2 Item No. 6007**  
oval, sharpened or unsharpened,  
medium-hard lead



Quantity: from 1.008 pieces  
PU: 144 pieces





# What you need



## Magnetic carpenter pencils

 neodymium-iron-boron: the world's most powerful magnet!



The Magnetic carpenter pencils as handy daily helper


- securely assembled magnet at the end of the pencil
- high quality carpenter pencil
- sticks to all that's metallic
- nails, screws, bits and pieces
- retrieve it, pick it up and fix it
- large printing area

 The magnetic carpenter pencils are 100% climate neutral!

**1 Item No. 6009**  
Magnetic carpenter pencil, white,  
angular-oval, sharpened, medium-hard lead



min. quantity: 288 pieces  
PU: 144 pieces  
from 10.080 pieces special colors

 Accessory for magnetic pencils  
» **Item no. 7099**  
metal plates, Ø 20 mm, self-adhesive



PU: 144 pieces

**FOR ATTRACTIVE ADVERTISING**

All printing sizes can be found on page 63.



# THINK BIG!

XXL pencils = XXL advertising



## The Giant pencil

The XXL-pencil as eye catcher – use shapes and colors

By the way: All our XXL pencils are 100% climate neutral, Made in EU and are tested by LGA/TÜV Rheinland.

All printing sizes can be found on page 63.

It doesn't matter whether you want to give a little gift to your client in the automotive field, insurances, retail sector, food retailers or financial services – the XXL pencil is an eye catcher, individually printed and designed by you.

Choose from our wide colour palette to emphasise the quality of your products and services.

### 1 Item No. 6006 / 6007 (individual design)

XXL pencils, color and shape at choice, sharpened or unsharpened



Quantity: from 1.008 pieces  
PU: 144 pieces



for example: all-over photo print

### Available in 9 standard colors:

- 00: natural with clear lacquer
- 01: yellow (similar HKS 3)
- 02: orange (similar HKS 8)
- 03: white

from 5.040 pieces in special colors

- 05: green (similar HKS 65)
- 07: blue (similar RAL 5005)
- 09: red (similar HKS 14)
- 12: black
- 24: silver

Lacquered caps and rings on demand

### Item No. 6020 (individual design, similar to 1)

XXL pencils, color and shape at choice sharpened or unsharpened



Quantity: from 2.016 pieces  
PU: 144 pieces

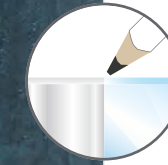
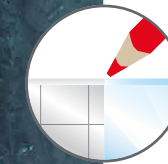
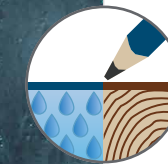


# Special pencils

Write on all surfaces



... even under water!



## Pro's for everyone!

**Special pencils are customized for all skilled crafts and trades.**

Developed for the usage on specific surfaces, these pencils are suited for writing on rough, wet or smooth surfaces.

Special pencils are available sharpened, lacquered, with lacquered cap and lacquered ring and if requested with your individual print.

By the way: All our special pencils are 100% climate neutral,  
Made in EU and tested by LGA/TÜV Rheinland.



# Masonry pencils\*

With special lead (6H) for hard and porouse surfaces  
such as concrete, stone, bricks, plaster, etc.

- 1 **Item No. 6010 / 6011**  
angular-oval or oval, white lacquered,  
sharpened or unsharpened

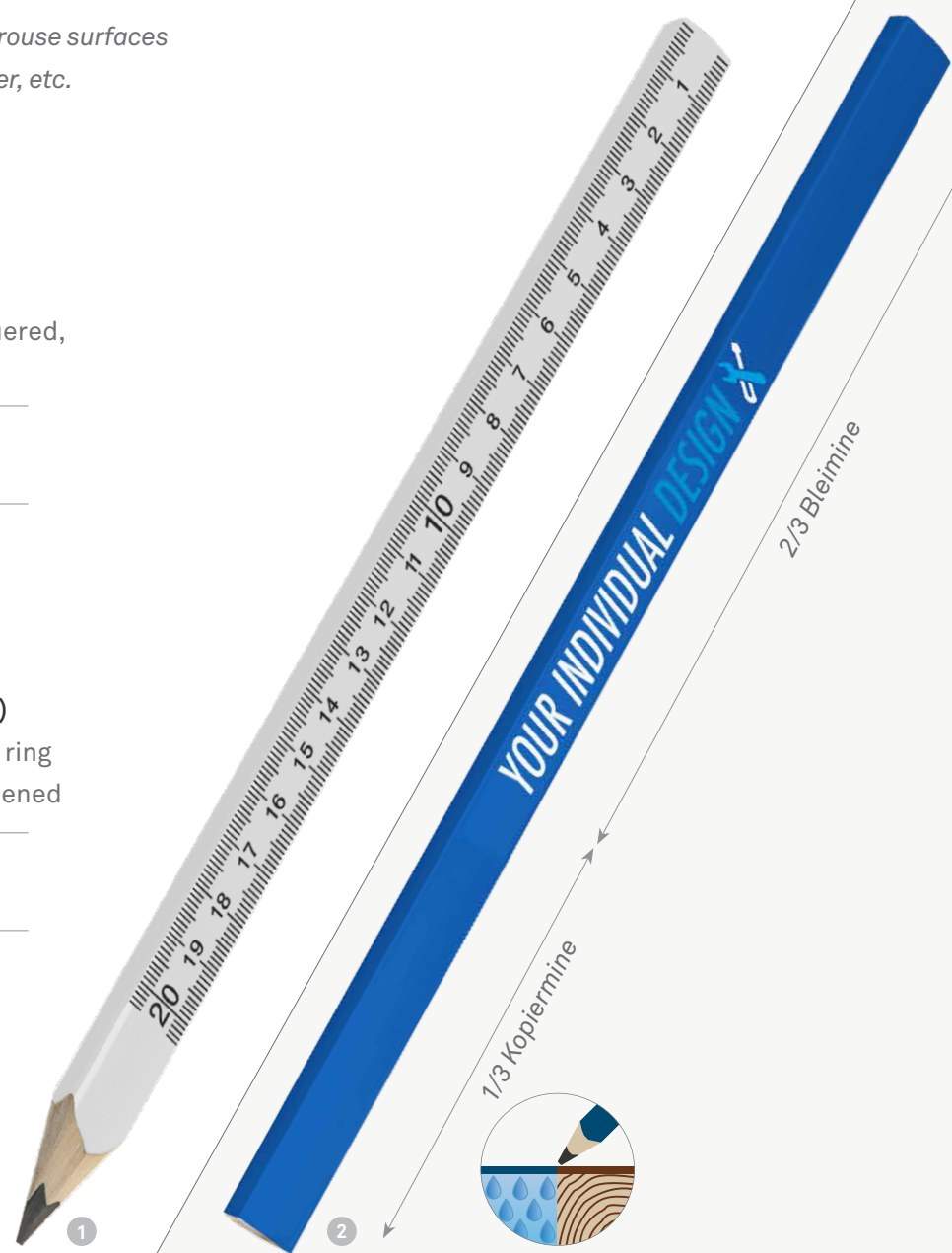
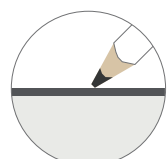


min. quantity: 1.008 pieces  
PU: 144 pieces

- 1 **Item No. 6012 (individual design)**  
Color, shape, lacquered cap and ring  
at choice, sharpened or unsharpened



min. quantity: 2.016 pieces  
PU: 144 pieces



# Graphite-/ Copy pencil\*

For wet surfaces

- 2 **Item No. 6014**  
2/3 graphite- and 1/3 copy lead,  
blue lacquered, unsharpened



min. quantity: 1.008 pieces  
PU: 144 pieces

- 2 **Item No. 6015 (individual design)**  
Color, shape, lacquered cap and ring  
at choice, sharpened or unsharpened



min. quantity: 2.016 pieces  
PU: 144 pieces

i Our special pencils are 100% climate neutral!

# All-writing pencil\*

Special wax lead for all smooth surfaces such as  
foil, glas, plastic, tiles, etc.

- 3 **Item No. 6018**  
red wax lead, red lacquered,  
black lacquered cap, sharpened

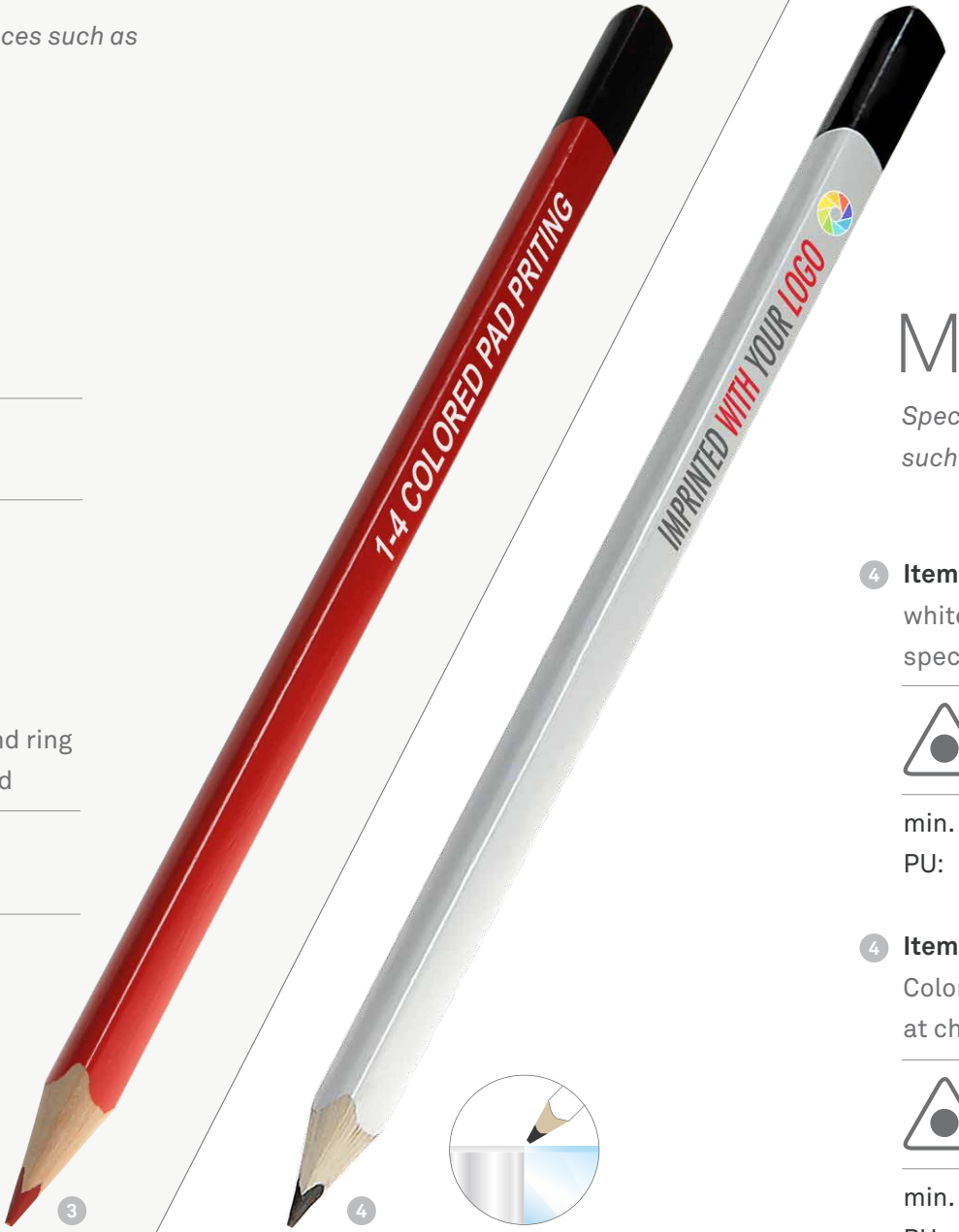


min. quantity: 1.008 pieces  
PU: 144 pieces

- 3 **Item No. 6019 (individual design)**  
Lead, color, shape, lacquered cap and ring  
at choice, sharpened or unsharpened



min. quantity: 2.016 pieces  
PU: 144 pieces



# Multigraph pencil\*

Special graphite lead for all smooth surfaces  
such as metal, iron, glas

- 4 **Item No. 6050**  
white lacquered, black lacquered cap, sharpened  
special graphite lead, triangular

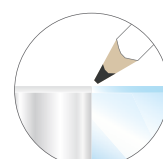


min. quantity: 1.008 pieces  
PU: 144 pieces

- 4 **Item No. 6051 (individual design)**  
Color, shape, lacquered cap and ring  
at choice, sharpened or unsharpened



min. quantity: 2.016 pieces  
PU: 144 pieces



\*   
from 2.016 pieces standard colors  
from 5.040 pieces special colors  
  
Lacquered rings and caps  
in 9 standard colors  
  
All printing sizes can be found  
on page 63.





Made to measure

## Folding rules from Reidinger

## Adverts by the meter

**Adverts by the meter with high functionality** (made out of wood or plastic)

All wooden folding rules are solely manufactured in Germany and Europe. For different demands we offer different realisation options: from standard to high quality products. The folding rules are available in different shapes and colors, out of wood or plastic.

With its shape and large advertising space, a folding ruler provides great impact as a promotional product.

**An ideal promotional product – not only for men.**



Magnetic.  
Handy.  
Good.

Your smart and attracting  
promotional messenger!



# MAGNETER®


## Magnetic folding meter

The reliable folding meter now comes **with a magnetic tip**.  
You'll literally lift off, stand out and your advertising will continue to »stick«.

### 1 Item No. 6130-MaWi

Folding rule made of beech wood, 10 elements, each ca. 3,3 x 17 mm,  
links with hardened steel springs,  
high quality protective lacquer, EU accuracy class III,  
large advertising space with optimal surface for brilliant imprints,  
angles division between the 3rd and 4th element,  
with 90° locking

2 m  Duplex scale

 Our magnetic folding rule  
is 100% climate neutral!





# Wooden folding rules

With large space for your individual imprint!

III EU-accuracy class III | made out of beech wood | climate neutral

i All printing sizes can be found on page 63.

## Luxus

- 2 Item No. 6130: white, yellow, natural
- 2 Item No. 6130-co: silver, black, orange, green, blue, red



10 elements, each ca. 3,3 x 17 mm, elements with hardened spring joints, high quality protective lacquer, precise folding rule; large advertising space with optimal surface for brilliant imprints.

2 m Scales: \*D, \*F, \*M

min. quantity: 500 pieces

## Brillant

- 3 Item No. 6135: white, yellow, natural

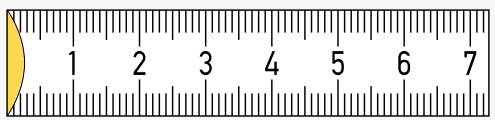


10 elements each ca. 3,3 x 17 mm; elements with hardened spring joints, red decimal numbers, large advertising space with optimal surface for brilliant imprints. Weatherproof and abrasion-resistand finish.

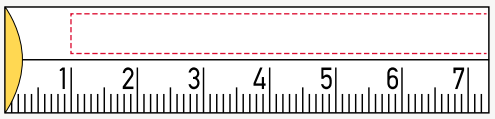
2 m Scales: \*D, \*F, \*M

min. quantity: 500 pieces

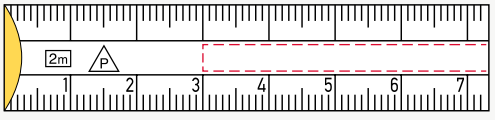
## Scales



\*D = Duplex



\*F = Free bar



\*M = Middle bar

## Colors

(according to description)

- |         |        |
|---------|--------|
| white   | black  |
| yellow  | red    |
| natural | orange |
| silver  | green  |
| blue    |        |

i All printing sizes can be found on page 63.



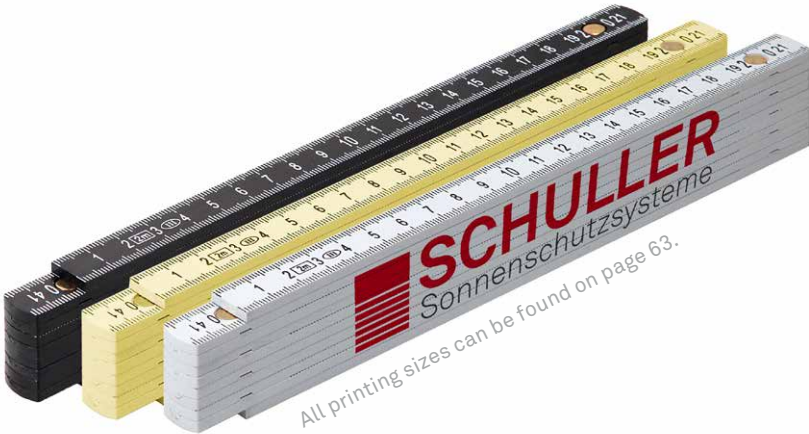
# Plastic folding rules

With large space for your individual printing motif

III EU-accuracy class III | climate neutral

## Flexible

- 1 Item No. 6150: white
- 1 Item No. 6150-co: light yellow & black



10 elements, high quality,  
with stamped scale



min. quantity: 500 pieces

## Handling

- 2 Item No. 6170: white
- 2 Item No. 6170-co: black, light yellow, orange, green, blue, red (transparent frosted)



10 elements, high quality,  
with stamped scale



min. quantity: 500 pieces

# Examples

Wooden- and Plastic folding rules





# Your advertising print

## Printing data requirements

### Vectorised data

- Please provide your data in a **vector-based format**. Please ensure that the fonts are not embedded but converted to vector graphics as well. It's best to send us your data as a .AI .EPS or .PDF file. If your desired printing motif should only be available as an image, we offer you to convert that image into a vectorised data (*cost according to expenditure*).
- Please make sure that the special colors are highlighted / deposited in your document (alternatively you can send us your desired colors by e-Mail).

### Screen and pad printing: additional information

- If you ask for a monochrome print please send us your logo in a monochrome version. (*If required, we offer you to convert your data into monochrome, two-colored, three-colored or four-colored versions (cost according to expenditure)*)
- Please not that the minimum line width for your graphics should not be less than 0,1 mm. Otherwise we can not guarantee a proper print result.
- Sometimes there's a need for placing additional white color underneath your logo (*especially when printing on dark colored pencils*). We will inform you about that in an early stage to avoid misunderstandings.

### Stamping

A special stamping tool is needed to create an everlasting stamp on the pencils.

We can put stampings on all our pencils.

### Photo printing

Printed digitally with high quality varnish in 6 alternative colors, directly on the product itself – there are almost endless creative possibilities. Possibilities for smaller editions make this printing method particularly interesting.



















### Foil transfer and offset printing

For printing on pencils with foil transfer printing, printing on the »packaging with side effects« and for printing on colored pencil cases we need

- printable data
- vector graphics or images with minimum 300 dpi
- color space CMYK
- maximum 300% ink coverage.

We also offer to design a printing motif for your company. Prices (*according to expenditure*) on demand.

# Printing areas

Pencils	Carpenter pencils + XXL pencils	Folding rules
1-4 colored	1-4 colored	Woden folding rules
long (ca. 175 mm)	240 mm	High sideBar
<div>round</div> <div></div> <div>triangular</div> <div></div> <div>hexagonal</div> <div></div>	<div>oval</div> <div></div> <div>angular-oval</div> <div></div> <div>triangular</div> <div></div>	<div>Art.Nr. 6130 / 6130Winkel / 6130MaWi</div> <div>1-4 colored 26,5 x 180 mm</div> <div>photo print 35 x 248 mm</div> <div>middle bar</div> <div>4 x 160 mm</div> <div>free bar</div> <div>6 x 180 mm</div>
19 x 130 mm	8 x 240 mm	
short (ca. 85 mm)		
<div>round</div> <div></div> <div>triangular</div> <div></div> <div>hexagonal</div> <div></div>	<div>round</div> <div></div> <div>hexagonal</div> <div></div>	<div>Art.Nr. 6135 / 6135Winkel</div> <div>1-4 colored 27,5 x 180 mm</div> <div>photo print 35 x 238 mm</div> <div>middle bar</div> <div>5 x 180 mm</div> <div>free bar</div> <div>6 x 180 mm</div>
19 x 45 mm	5 x 240 mm	
	170 mm	Plastic folding rules
	<div>oval</div> <div></div> <div>angular-oval</div> <div></div> <div>octagonal</div> <div></div>	High side
	8 x 170 mm	<div>Art.Nr. 6150</div> <div>1-4 colored 30 x 180 mm</div> <div>photo print 33 x 232 mm</div>
foil transfer printing	300 mm	<div>Art.Nr. 6170</div> <div>1-4 colored 20 x 90 mm</div> <div>photo print 24 x 127 mm</div>
lang (ca. 175 mm)		
<div>round without eraser</div> <div></div> <div>round with eraser</div> <div></div>	<div>oval</div> <div></div> <div>angular-oval</div> <div></div>	
24,5 x 162 mm	8 x 300 mm	
24,5 x 157 mm		



We can do photo printing!  
Please contact us.




Even more options  
are available with our online configuration tool at: [www.reidinger.de/en/configurator](http://www.reidinger.de/en/configurator)

Pencil

Coloured Pencil

Carpenter, XXL- and special Pencils

Folding Rules



Climate neutral  
Product & Company

EU  
Made in  
EU

FSC

1. TYPE

☒ round

☐ triangular

☐ hexagonal

☐ magnet

☐ crystals

☐ crown

☐ crystal ball

☐ cap

LENGTH

☐ short

☒ long

2. COLOURS

WOOD COLOUR

☒ nature

☐ black

LACQUER

☒ without paint color

☐ special Colour

3. DETAILS

COLOURED TIP

☒ COLOURED RING

FERRULE

RUBBER

ERASER TOPPER

CRYSTALS BY PRECIOSA®

PEARL

CROWNS

CRYSTAL BALL

CAP

Support:  
+49 (0)9732 910 50

from 0,24 €  
prices are subject to VAT (net prices)

» delivery time / express

amount 2016

IMPRINT

Side 1 without printing

2016 pieces x 0,30€ 604,80 €

printing costs 0,00 €

total Price: 604,80 €

pricing scale

amount

from 2016

from 5040

from 10080

from 15000

price €

0,30 € / amount

0,25 € / amount

0,24 € / amount

on request

choose print

print quote

You are wholesaler? request your individual offer:

add to wholesale inquiry

Your ideas & sketches

Printing errors and errors in typographie are for general amusement.  
You found errors? Finders, keepers!



This catalogue is climate neutral,  
printed on 100 % recycled paper using eco-colors.

**Reidinger GmbH**

Dr.-Georg-Schäfer-Str. 15  
D – 97762 Hammelburg

fon +49 (0) 9732 91 05 - 0  
fax +49 (0) 9732 91 05 - 41

[info@reidinger.de](mailto:info@reidinger.de)  
[www.reidinger.de](http://www.reidinger.de)